



## **FOR IMMEDIATE RELEASE**

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### **Architectural Woodcarving Company Ready to Explore New Opportunities** *Art For Everyday Inc.™ Displays at HD Expo for the First Time*

**Toronto, CANADA:** Drawing on over a decade of providing original architectural woodcarvings to residential designers, Art For Everyday Inc.™ (AFE) is debuting its award-winning product lines to the hospitality community in Booth #2264 at the Hospitality Design Exposition & Conference held at Sands Convention Center in Las Vegas, NV from May 14<sup>th</sup> to 16<sup>th</sup>, 2009.

“Walk through some of the traditional hotels in cities such as New York City, Boston and San Francisco and you’ll see gorgeous detailing with corbels, moldings and appliqués throughout lobbies, restaurants and bars. Any designer looking for historically influenced detailing can look to our products to bring that kind of classic ambience to their projects,” states Vince Curci, AFE’s Sales & Marketing Manager. “We are making the design and style of historical periods readily available to the hospitality sector.”

AFE’s team of master carvers can provide one-of-a-kind custom carvings for applications such as casino entranceways and lobbies for fine hotels. In addition, the company has state-of-art machinery and software to produce in large volume. “We can detail one room or 300 rooms depending on what the project requires. We’re unique because we have both old-world craftsmanship and leading-edge technology at our fingertips,” adds Curci.

AFE inventories over 750 architectural woodcarvings at their Toronto, Canada production facilities. Over 450 products fall into the Traditional category, over 200 are part of the unique mix and match

Modern Classic Collection, and the remainder are comprised of streamlined carvings with more contemporary lines. AFE's complete catalogue collection is available on CD, in print format or can be downloaded at [www.afe-inc.com](http://www.afe-inc.com). For a copy of the CD or print version, contact AFE at 866-850-2680 or by email [sales@afe-inc.com](mailto:sales@afe-inc.com). Order forms are also available on the website.

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*Art For Everyday Inc.™ is a leading producer of architectural woodcarvings and turnings for the high-end kitchen design industry, as well as interior design and architectural firms. Known for original design, the company uses premium North American lumber to craft over 750 woodcarvings in 12 different categories, including corbels, mantels, appliqués, moldings, capitals, turnings and rosettes. 100% of AFE products are made in North America.*