



ART FOR EVERYDAY INC.  
*Architectural Woodcarvings*



## afe enviro

### Art For Everyday's Environmental Statement & Initiatives

At Art For Everyday Inc.™ (AFE) we pride ourselves in our passion and commitment: passion for our unique products and commitment to producing them responsibly.

AFE manufactures the highest quality woodcarvings from premium North American hardwoods. We have also obtained designated certifications and implemented green initiatives with the ongoing goal to reduce our carbon footprint.

### Forest Stewardship Council (FSC) Certification

AFE is proud to announce their FSC certification obtained on July 10, 2009.

### Sustainable Forestry Initiative (SFI) Certification

AFE is proud to announce their SFI certification obtained on July 21, 2009.

*"At AFE we are committed to being an environmentally responsible manufacturer. Part of this mission includes the dual certifications from the Forest Stewardship Council and the Sustainable Forestry Initiative. Now that we have obtained these, our customers are provided not just with a promise, but also with the guarantee that the FSC products they request are manufactured strictly from responsibly managed forests."*

### Hardwood Forestry Fund (HFF) Contribution

AFE also donates to the HFF so that they may continue in their efforts towards establishing forests for future generations' natural resource needs.

*"Partnering with the Hardwood Forestry Fund has allowed us to invest in what we thrive on most; beauty in our products and the world around us. Considering many of our designs are inspired by natural beauty, we have a great respect for the materials that we work with and where they come from. Promoting the healthy preservation and consumption of hardwoods is extremely important to us."*

### More Green Initiatives

*In our manufacturing environment, AFE has:*

- Implemented a comprehensive waste reduction program by first, auditing all current procedures and materials, and putting into practice employee recommendations for a greener approach.
- Committed to recycling all by-product (sawdust and shavings) to be used primarily for animal bedding.
- Performed an audit of day-to-day activities to determine where energy reducing practices and principles could be implemented, and put into practice recommendations for a green approach.



## Background

The Forest Stewardship Council (FSC) is an international certification and labeling system that guarantees the forest products purchased come from responsibly managed forests and verified recycled sources. Under FSC certification, forests are certified against a set of strict environmental and social standards, and fiber from certified forests is tracked all the way to the consumer through the chain of custody certification system. The end result is products in the marketplace carrying the FSC 'check-tree' logo.

For more information, visit [www.fsccanada.org](http://www.fsccanada.org)

The Sustainable Forestry Initiative (SFI) Standard promotes sustainable forest management through nine principles, 13 objectives, 34 performance measures and 102 indicators developed by professional foresters, conservationists, scientists and others. The standard addresses key environmental, social and economic forest values – from water quality and biodiversity to harvesting and regeneration. The SFI label is a sign that consumers are buying wood and paper products from well-managed forests, backed by a rigorous, third party certification audit.

For more information, visit [www.sfiprogram.org](http://www.sfiprogram.org)

The Hardwood Forestry Fund (HFF) is an educational organization dedicated to establishing sustainable hardwood forests. Through tree planting on public land, the HFF promotes hardwood timber growth, management, environmental education, and wise use of our nation's renewable forest resources.

For more information, visit [www.hardwoodforestryfund.org](http://www.hardwoodforestryfund.org)